

ANNUAL GENERAL MEETING OF THE PRIMROSE LAKE ECONOMIC DEVELOPMENT CORPORATION

September 16th, 2024 Beauval, SK

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President's Report

Greetings, Tansi.

I would like to welcome you all to our Annual General Meeting. Your presence here demonstrates the strong community spirit that drives PLEDCO forward. I'm pleased to report that PLEDCO continues to fulfill its mandate of fostering economic development in our four communities: Jans Bay, Cole Bay, Beauval, and Ile-a-la-Crosse. Our commitment to supporting traditional land users, elders, entrepreneurs, and training initiatives remains a top priority.

This year, we've introduced an exciting new initiative: the Micro Grant Program. The response has been overwhelmingly positive, further empowering our community members to pursue their entrepreneurial dreams and small-scale projects.

I am also proud to announce that PLEDCO has been chosen as a partner to administer the Community Sustainable Fund between Denison Mines and our four PLEDCO communities. This partnership is a testament to PLEDCO's reputation for trust management and our commitment to responsible stewardship of resources for the benefit of our communities.

As we move forward, PLEDCO is committed to:

- Expanding our support programs
- Seeking new partnerships to enhance economic opportunities
- Continuing to preserve and wisely utilize our funds for sustainable economic development

I want to express my heartfelt thanks to:

- · Our dedicated board members and staff
- The governments of Canada and Saskatchewan for their continued support
- Most importantly, you, the community members, for your trust and participation

Your input is invaluable as we shape the future of PLEDCO together. I encourage everyone to share their thoughts and ideas during our discussion period. Thank you all for attending this Annual General Meeting. Together, we're building a stronger, more prosperous future for our communities.

Jansen Corrigal President

Executive Director's Report

Hello,

My name is Kevin Raymond, I am the Executive Director of the Primrose Lake Economic Development Corporation. Over the past year PLEDCO has been working very closely with Primrose Resources Corporation on strategic initiatives that will setup our region for future growth and more importantly we are working together to keep our people working and our communities thriving. Our relationship with PRC is crucial for the continued growth of our communities and we at PLEDCO are very invested in their success. PLEDCO is also very excited to see PRC hire former Beauval resident Darrel Burnouf as their fulltime CEO.

PLEDCO continues to support our Communities, Elders, Post Secondary Students, Primary Producers and our Entrepreneurs. We currently have 7 active programs that address the majority of needs in our region. Whether a elder wants some wood to heat their home during the dead of winter or we need to disburse \$250,000 for a regional opportunity PLEDCO has the ability to address all these projects. Being flexible and keeping policies simple is key to our ability to quickly address opportunities or problems.

In April of this year we contracted Prairie Wild Consulting and Braid Consulting. This was a great planning session held in Saskatoon over 2 days. Discussion held during this retreat are captured in our annual strategic plan. This years retreat was both energizing and different as we had previously contracted Open Circles Consulting for the last 7 years. PLEDCO is hard at work on this strategic plan but we are also aware of other opportunities as they come up so it is very important to hear feedback from residents especially at the AGM where we can take action items and follow up on them as in past years.

As Executive Director I get to enact the boards vision of the corporation and I get to see on the daily the good we are doing and how appreciative people are when we extend them the help to start something of their own. I can speak with certainty that PLEDCO is making a difference in our communities and an agent of positive change.

Kevin Raymond Executive Director

Sources of Funding

2023 - 2024 BUDGET

For the new fiscal year beginning April 1, 2023 – March 31, 2024. As specified under the Agreements, PLEDCO maintains four bank accounts through which this money is distributed. This amount was allocated to the accounts as follows:

Canada Economic Infrastructure \$250,000

Canada Economic Development \$250,000

Saskatchewan Economic Development \$100,000

\$600,000

PLEDCO budgeted **\$400,000** of this income for economic development and infrastructure projects in the four communities.

In this fiscal year, **\$200,000** was allocated for **Operations**. PLEDCO is allowed the greater of 15% or \$175,000.00 in total from the Federal Accounts each year, while Saskatchewan permits 25% of annual income from its portion to be transferred to Operations.

2024-2025 Strategic Planning

Vision, Mission and Value Proposition

PLEDCO has a vision, mission, and value propositions that guide the organization. During the strategic planning session, participants reviewed the vision, mission, and value propositions, and identified the following changes to reflect the evolution of PLEDCO.

Vision

An essential partner in leading the growth of a thriving economy on behalf of the four PLEDCO communities in the Northwest Region of Saskatchewan and beyond.

Mission

Supporting socio-economic activity and increased capacity by leading and facilitating local and regional entrepreneurship through strategic partnerships and supporting collaborations among the PLEDCO communities and in the global landscape.

Value Proposition

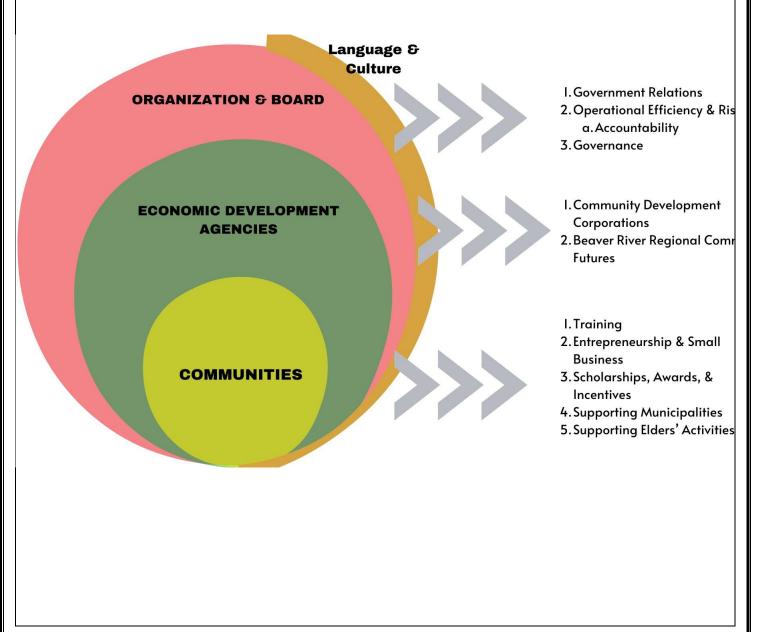
PLEDCO:

- o is a facilitator of economic development through planning, funding, training, negotiations, networking, partnerships, communication and follow up.
- o is accountable to the Federal and Provincial governments to manage the existing trust fund.
- works with the communities to ensure they are funding the right activities to achieve success.
- o sets an example for other agencies in how to build and develop effective partnerships.
- o offers funding to individuals, businesses and regional entities, i.e. economic development agencies, to develop viable ventures and projects.
- o provides scholarships for post-secondary education and funds initiatives for traditional land users, including Elders.
- o leads and facilitates research on behalf of the four communities and the Northwest Region.

Key Focus Areas

The 2023 Strategic Plan identified four circle areas with 12 strategic 'Key Focus Areas'. These were reviewed and updated during the session. There are now **three circle areas** and **10 Key Focus Areas** which form the 2024-2025 strategic work plan.

An important element that was discussed during the strategic planning session was the integration of **language and culture**. The Board determined that language and culture is a foundational element that is interwoven into everything PLEDCO does. Over the next year, the Board will explore how language and culture is incorporated and reflected into the organization, and how this may be enhanced into the future.



PLEDCO Goals, Objectives and Action Items

PLEDCO has developed a one-year strategic work plan to align directly with the 'Key Focus Areas' listed above. The work plan below includes the goals, objectives, actions items, approximate timelines, and key resources for all objectives. Having this detail included in the strategy will ensure that PLEDCO is positioned to complete and track all action items within its current capacity.

Circle Focus: Communities

Key Focus Area: Training

1. Goal: To ensure community members have access to training for their entrepreneurship and employment aspirations.

Objective #1 To find strategic partners to develop a regional training housing strategy.

	Action	Resources	Timelines / Completed	Indicators / Deliverables	Notes
1.	Develop a briefing note.	PLEDCO ED	TBD	Briefing note completed	
2.	Facilitate a meeting with partners.	ED, PRC, Community Development Corps, Mayors, Colleges, Department of Education	December- January	 Meetings with partners completed post election Agreement to move on to feasibility study 	

Key Focus Area: Entrepreneurship & Small Business

1. Goal: To stimulate entrepreneurship activity for small businesses.

Objective #1 To increase marketing of the micro grant program.

	Action	Resources	Timelines / Completed	Indicators / Deliverables	Notes
1.	Buy social media and radio (CIPI and ICSI) advertisements to promote program in the four communities.	ED	TBD	Increased number and diversity of applications	

Objective #2 To create a marketing and communications plan to share opportunities for training and other resources.

Action	Resources	Timelines / Completed	Indicators / Deliverables	Notes
2. Create a schedule.	ED	TBD	Stories shared via social media blasts and word of mouth	

Key Focus Area: Scholarships, Awards & Incentives

1. Goal: To continue providing incentives to students.

Objective #1	To strategically position PLEDCO to effectively allocate resources and provide
	incentives for various targets (i.e. trades).

	Action	Resources	Timelines / Completed	Indicators / Deliverables	Notes
1.	Review scholarships and provide recommendation to the Board.	Scholarship Committee, Community representatives	June	 Meeting completed before summer Environmental scan and recommendations made 	

Key Focus Area: Supporting Municipalities

1. Goal: To support sustainable community development.

Objective #1 To develop policies and procedures for the community sustainability fund.

	Action	Resources	Timelines / Completed	Indicators / Deliverables	Notes
1.	Call meeting with Mayors to review policies and procedures.	Mayors, Councils, RBC	June	 Meeting completed Agreement signed Hosted a celebration with communities 	

Key Focus Area: Supporting Elders' Activities

1. Goal: To support Elders in improving the quality of their lives and those in the communities.

Objective #1 To explore increased funding and grant writing supports.

Action	Resources	Timelines / Completed	Indicators / Deliverables	Notes
1. Make connections with other organizations to assist with funding.	MNS, RBC, Grant writing supports	TBD	Successful applications over the year	There is a potential to share resources amongst communities.
2. Engage with Elders at their gatherings and camps to discuss opportunities.	Elders Groups, ED, Board, Mayors	TBD	Meetings with Elders completed	Opportunities to explore incorporation individually or collectively.

Circle Focus: Economic Development Agencies

Key Focus Area: Community Development Corporations

1. Goal: To support growth of the Cole Bay and Jans Bay community development corporations.

Objective #1	To continue to visit both communities.
Objective #1	To continue to visit both confindinties.

	Action	Resources	Timelines / Completed	Indicators / Deliverables	Notes
1.	Work with PLEDCO to continue pursuing an Economic Development Officer.	ED, Cole Bay Mayor, Jans Bay Mayor, PRC	Ongoing	Approved application/ Committed funding	

Key Focus Area: Beaver River Regional Community Futures

1. Goal: To review program.

Objective #1 To support Beaver River Regional Community Futures to increase participation in community events and initiatives.

	Action	Resources	Timelines / Completed	Indicators / Deliverables	Notes
1.	BRRCF representative to explain organization and programs to Mayors and community members.	BRRCF, PLEDCO ED, PRC	TBD	Financial report provided	
2.	Initiate more advertising on programs.	BRRCF, PLEDCO ED, PRC	TBD	More loans leveraged	
3.	Set up at meetings and events (e.g. Fisherman's meeting and visits to communities) to share about opportunities.	BRRCF, PLEDCO ED, PRC	TBD	Data tracked e.g. sales, training	

Circle Focus: Organization and Board

Key Focus Area: Government Relations

1. Goal: To create efficiencies in relation to the operations.

Objective #1 To work with the Federal government to discontinue the five-year evaluation.

	Action	Resources	Timelines / Completed	Indicators / Deliverables	Notes
1.	Work with exofficion government representatives to determine how to change the evaluation process.	ED, Board, Ex-Officios	TBD	 Positive response and direction received from government Agreement amended 	

Key Focus Area: Operational Efficiency & Risk

1. Goal: To ensure appropriate risk management of the organization.

Objective #1 To enhance PLEDCO's preparedness in relation to cyber security.

	Action	Resources	Timelines / Completed	Indicators / Deliverables	Notes
1.	Review cyber security best practices.	ED, third-party IT companies	TBD	 Quotes received from IT companies Cyber security scan of organization completed Implement recommendations 	

Objective #2 To undertake succession planning.

	Action	Resources	Timelines / Completed	Indicators / Deliverables	Notes
1.	Update policies and procedures to ensure expectations and guidelines are clear and followed.	Board	TBD	Policies and procedures are reviewed and implemented	

Key Focus Area: Governance

1. Goal: To ensure effective governance for the organization.

Objective #1 To ensure Board understands agreements.

	Action	Resources	Timelines / Completed	Indicators / Deliverables	Notes
1.	Review agreements and add plain language.	Board, Representatives of agreements, Provincial and Federal Ex- Officios	TBD	Hosted retreat to review agreements	

Objective #2 To undertake a board evaluation.

	Action	Resources	Timelines / Completed	Indicators / Deliverables	Notes
1.	Explore board evaluation tools.	ED, Board	April	 Evaluation tool(s) determined Evaluation completed 	Board evaluation will be included in the strategic planning retreat going forward. Next year PLEDCO will look at Board training and professional development.

Putting the Plan into Action

PLEDCO is dedicated to facilitating economic development in the Northwest Region of Saskatchewan for the benefit of its four member communities. This Strategic Plan is intended to guide PLEDCO Board and ED over the next year. To effectively put the strategic plan into action, the following steps will be taken:

- Quarterly Reviews: The Executive Director will meet with the Board every quarter to review the progress of the work plan. These meetings will focus on assessing the current status of strategic objectives, addressing any obstacles, and adjusting plans as needed to stay on track.
- Clear Communication: Ongoing communication between the Executive Director and the Board will be prioritized to ensure that all parties are informed about progress and any emerging issues. This will include regular updates and reports that detail achievements, challenges, and next steps
- **Support and Resources:** The Board will provide the necessary support and resources to the Executive Director to help meet the strategic goals. This includes offering guidance, facilitating access to required tools, and ensuring that the organization has the capacity to implement the plan effectively.
- **Continuous Improvement:** The strategic planning process will incorporate a feedback loop to allow for continuous improvement. Insights gained from quarterly reviews will be used to refine strategies, address gaps, and enhance overall effectiveness.

By maintaining a structured approach to reviewing and supporting the implementation of the strategic plan, PLEDC	0
aims to achieve its objectives and drive meaningful progress for the organization and the communities it serves.	

April 1st, 2023 - March 31st, 2024 - Successful Applicants

Ile-a-la Crosse

ICSI - Equipment upgrade - \$31,950

Project description:

The IIe-a-la crosse Communications society inc. is in the process of a major upgrade as part of its cable tv services. Shaw cable services informed ICSI and others that their cable services will discontinue on June 30, 2023. ICSI has conducted its due diligence and have selected a new cable supplier, Enghouse Networks/Espial TV.

NV of Ilex - Splash Park - \$50,000

Project Description:

Ile-a-la Crosse is installing a splash park in the community. A splash park will promote socialization of youth and families due to the square footage of the pad. Splash pad is expected to improve quality of life for residents as well as attract potential residents to the community. The community will allow for local and regional businesses to put up signage.

Happy Hour Equipment Purchase - \$6,500

Project Description:

Happy Hour Music has been renting out sound systems and providing live entertainment in the northwest area for 20 years. We are looking to upgrade our sound system by purchasing a new front end system with additional lighting and stage monitors.

Sakitawak Elders Group – Jimmy Durocher - \$3,100

Project Description:

The Sakitawak Elders Group has decided to a lot some of their Elders Legacy Fund monies to help an elder purchase a new furnace to heat his home.

Sakitawak Group Home – Van Purchase - \$25,000

Project Description:

Our current bus is 11 years old and in a near constant state of repair and we just cannot keep up nor can we deal with the emotional stress that comes with our bus being away for repairs; this last time it was gone for almost two months leaving us with having to cancel medical appointments and we were unable to attend any community events. Currently we have 2 residents who are totally dependant on their wheelchairs and are unable to transfer themselves into vehicles; thus, leaving them totally confined to the home or day program facility, when our bus is gone for repairs. The nearest wheelchair accessible bus or van is located in North Battleford and would be expensive for the residents who would need this type of transportation almost daily.

Beauval

BDI - Strategic Planning - \$6,627.95

Project Description:

Beauval Development Incorporated undertook strategic planning with the help of Norther Resource Group on May 1st and 2nd, 2024. This planning will help BDI better focus their efforts as well as set some clear goals for the next year and going forward. PLEDCO often helps our communities with these types of projects to help them make more well informed business decisions.

CIPI - Equipment Upgrade - \$48,150.03

Project Description:

CIPI was granted additional money to undertake an equipment swap so they can continue to offer cable and radio services. This service is vital for a healthy economy in Beauval.

BDI - Motel Purchase - \$50,000

Project Description:

BDI has identified an opportunity to purchase some property that will be converted into rentable motel suites for out of town contractors and visitors.

Outlaw Productions – Mervin Morin Trailer -\$10,000

Project Description:

Mervin has been running his production business since 2008. Buying and upgrading where he could throughout the years. Mervin identified an opportunity to replace his ageing trailer and purchased a new one with the help of PLEDCO.

Saskahwa Cost Amendment - BDI - \$35,300

Project Description:

The business will provide cannabis and cannabis related products to a niche market in Beauval and surrounding communities such as transient traffic from Pinehouse, Patuanak, Buffalo Narrows, Ile-a-laCrosse, Canoe Lake and other tourist or individuals 19+ passing through the junction. The opportunity will create 5 new jobs for the community and area – one in management and 4 in Sales/Retail. The revenue will provide another dividend-based revenue stream for BDI. It is anticipated that the Cannabis industry has much growth to do in Canada and specifically in Saskatchewan

Vince Laliberte - Fishing Lease/Licenses - \$2,500

Project Description:

Vince is a traditional fisherman in the Beauval fur b lock and would like to expand his quota and offerings, with these licenses and lease Vince can do cultural camps, this will be beneficial for our youth and also adults who would like to learn our traditional practices and maybe one day become a primary producer.

Beauval Elders Group - Xmas Meal/Gifts - \$3,110

Project Description:

The Beauval approved funding for gift baskets, gift cards and a meal for the communities elders at Christmas time. This event is turning into an annual tradition and helps our elders get out of their houses and bond with friends and family.

Cole Bay

Cole Bay Elders - Heating - \$7,500

Project Description:

The Cole Bay Elders approved \$500 in heating for each household during the winter. Our elders find this is the hardest time financially with all other bills getting higher so they thought they would use some of their funds to help each other out. Elders were given either Wood, Propane or heating fuel.

NH of Cole Bay - Community Hall Upgrades - \$15,905.15

Project Description:

The northern Hamlet of Cole Bay is in the process of updating and replacing ageing infrastructure in the community. The community hall is a gathering place for all of the community and hub for meetings and events.

Jans Bay

NH of Jans Bay - Water Sewer Repair - \$12,774.93

Project Description:

Jans Bay needed repairs to 2 pumps at their sewage lift station. Jans Bay was able to tap into the municipal infrastructure fund to get the necessary repairs.

NH of Jans Bay - Administrative Help - \$2,500.00

Project Description:

Jans Bay was in need of some additional help during year end procedures to get all reporting completed and submitted.

Donald Couillonneur – Rough Lumber Business \$7,210.89

Project Description:

Donald was interested in getting his own portable sawmill going so he could begin doing rough cup ,umber for the region.

NH of Jans Bay - Outstanding Bills - \$54,049.37

Project Description:

The northern Hamlet was in desperate need of some debt relief that would have lead to some negative outcomes for the economy in Jans Bay. PLEDCO doesn't entertain these typoes of applications but made a decision that this was in the best interest of Jans Bay and its residents. This funding lead to continued operations of Wasaw.

NH of Jans Bay – Truck & Trailer Repair - \$8,195.77

Project Description:

Jans Bay contracts out a semi with a flat bed that is a solid source of income for them. The equipment was in need of some emergency repairs and eligible for PLEDCO funding. This truck and trailer employs multiple people in the community.

NH of Jans Bay - Hall Renos - \$7,500

Project Description:

The community hall in Jans Bay is a gathering place for all manner of events and gatherings. The hub of the community needed some repairs to keep it up to code and operational.

Regional Projects

DTI Ticket Training - \$20,000

Project Description:

Purpose:

This program will provide learners with the safety tickets required to gain employment across several sectors. This would include (but not be limited to) forestry, oil & gas, construction, mining, agriculture, and manufacturing.

Students will be provided in-class instruction of industry safety tickets as well as opportunity for online learning for those tickets not requiring classroom learning.

Program will recruit from the 4 PLEDCO communities and offer the training in Beauval, SK at Sandy Beach Resort. Project benefits include the increased employability of students within the PLEDCO region and the ability to accept employment outside of the region.

DTI (Dumont Technical Institute) is a subsidiary of GDI the (Gabriel Dumont Institute). GDI is governed by a 12 - person board representing the established Metis political regions within the province. We receive funding through Federal sources, Provincial sources, Tuition, private/stakeholder support, and fundraising.

PRC- EMS Services - \$10,500

Project Description:

PRC needs to complete a gap analysis on health services in Northern Saskatchewan which will in turn give the PRC board direction on next steps for healthcare in the region.

Beaver River – Primary Producer Incentive Program - \$50,881.94

Normal funding for the fiscal year April 1st, 2023 – March 31st, 2024.

Beaver River – Business incentive Program - \$154,453.92

Normal funding for the fiscal year April 1st, 2023 – March 31st, 2024.

PRC – Industry lobby - \$5,000

Project Description:

PRC took on this initiative to get industry to commit more dollars to trust that will be administered by PLEDCO. An exciting initiative that will lead to creation of additional funds for the PLEDCO communities.

Regional Investment Company - \$2,797.16

Project Description:

The prime objective of this initiative is to generate successful regional collaborative economic and business development initiatives now and into the future.

The general consensus is that our region must collaborate to create economic prosperity particularly into a more complicated and diverse future. This has been a topic of discussion for many years. Creating a working platform from which to build such initiative(s) have not been successfully formed. Now is the time to do so.

Some of the region's community based economic development and business organizations have singularly achieved varying degrees of success over a number of years. With that, there is business potential which the region is not tapping into because of inadequate venture capital, leverage, and enabling infrastructure. Organized collaboration will enhance investment capacity and diverse business experience to seek larger business opportunities.

Developing this corporation will not necessarily compete with existing regional business capacity. It is meant to fulfil a vacuum in development capacity to be owned and operated by our communities.

With leadership from PLEDCO and supported by Beauval Development Inc., Sakitawak Development Corporation, and NWC (North West Communities Management Company), there is increasing appetite to work together to develop a regional business development corporation. The intent is activating a smaller group to lead it. From this, with the creation of progressive business activities and confidence there will be conversations and approaches to other communities and development corporations across the Westside to enlarge participation, leverage, and venture capital.

2023-2024 Project Dollars Breakdown

\$177,036.87
\$138,437.14
\$64,810.30
\$92,230.96
\$243.633.02

Total: \$716,148.29

MICRO GRANT PROGRAM

The Primrose Lake Economic Development Corporation is proud to announce that we are now offering grants for micro businesses. During our community visits it has become apparent that there is a need in the PLEDCO communities for seed money that will help people make the jump from hobby to part-time business. PLEDCO was established to help drive the economy in the northwest region of Saskatchewan and we believe this program is a great addition to our tool box.

Below are the first successful applicants to this exciting new program.

Sheryl Yole – Yole Creations - \$4,500

Project Description:

My name is Sheryl Yole. I live in Ile-a-la Crosse. I have 4 children, 3 who are in college, 1 just started high school and a husband who is supportive of my crafting dreams. In my spare time I love to go on the lake with family, go camping, play volleyball and spend time on my hobbies.

Almost 2 years ago I was bored and thinking of what hobby I could learn and I came across crochet amigurumi. It intrigued me, through hours of online tutorials and trial and error I was finally able to learn the craft.

Once I began crochet amigurumi I knew it was going to escalate into a part time business. Through PLEDCO's Micro Business Grant I am able to turn my hobby into

a business. We offer stuffed animals/characters, crocheted key chains, baby accessories and leather key tags.

In closing, I want to thank PLEDCO for this great opportunity through this great program. I am now able to get started building something I am passionate about, and I hope to make something for you soon! Contact Sheryl Yole for order inquiries Sheryl Mike Yole

Bonnie Morin – Bonnie's Designs - \$4,500

Project Description:

Tansi! My name is Bonnie Morin, I am from the Metis community of Beauval, SK. I have 4 beautiful daughters, 7 grandchildren and my loving husband Mervin Morin of 34 years. I have been working part-time as the Administrative Assistant for PLEDCO for almost 9 years. On my spare time I enjoy camping, cooking, crocheting, and sewing.

My journey with sewing began many years ago, I was blessed to be taught how to sew by some of the best seamstress' Rosa Lafleur and Matilda Laliberte from Beauval, SK at the Cap-C program that is offered for young mothers. I spent many evenings with Rosa learning how to sew square dance outfits for my daughter's square dance group, I enjoyed visiting Rosa all the time.

I finally decided to purchase my first sewing machine a few years ago and began teaching myself to sew any project I can find. I made my first ribbon skirt 2 years ago and immediately I fell in love with making them. I also make scrunchies, key chains and bags that

match with the ribbon skirts. I share my projects on my TikTok account @bonnets and have been receiving positive feedback.

I would like to thank PLEDCO for this Micro Grant to start my small business and to continue making beautiful skirts and bags for everyone!

Grant Gardiner – Gardiner Contracting - \$4,500

Project Description:

Hi, my name is Grant Gardiner, aged like fine wine at 47 years. I am originally from Jans Bay, SK but have been residing in Cole Bay, SK with my family for the past 16 years. I have been a carpenter for 20+ years. In the past I worked different aspects of carpentry with experience in concrete, framing and finishing. For many years I worked in Fort McKay First Nation as a Framer, as well as in Meadow Lake. The past couple of years, I have been working as an independent contractor, Gardiner Contracting. Constructing cabins, decks and doing renovations in the local area. I am currently contracted to build cabins for Canoe Lake Cree First Nation's Land



Based Camp. Consisting of 1 large kitchen/meeting room with large deck; 2 cabins to accommodate for boys & girls and other outbuildings for generator, toilet facilities and screened structure.

I was a prior recipient of Pledco's Economic Development Grant and the assistance I received helped me pursue work. I greatly appreciate the assistance again, as my tools have wear and tear and I get the opportunity to purchase updated hand tools.

Contact Grant Gardiner in Cole Bay for all your construction needs!

Mackenzie Yole - Dreamy Rugs - \$4,500



Project Description:

My name is Mackenzie Yole and I was born and raised in Ile-a-la Crosse, SK. I recently finished my science degree and in my spare time I love to play volleyball and spend time outdoors with my dogs. Over the past year I have researched, experimented and learned how to tuft rugs. Rug tufting is the process of punching yarn into cloth with a tufting gun then gluing the back of the rug and finally carving the detail of the rug with clippers. It is very tedious process but it is rewarding being able to view the finished product of a custom rug.

In closing I would like to thank PLEDCO for the micro grant! The grant has helped me to further my small business. Dreamy rugs

Kristy Bouvier - Lashes by Kriss - \$4,500

Project Description:

My name is Kristy Bouvier and after over a decade of living in southern Saskatchewan, and enjoying the city life, I am finally in a position to bring the luxury of lashes, my experience, passion, knowledge and education back home to my beautiful Northern community.

I am a 34 year old mother of two teenagers, a homebody which works out perfect for my position and currently located in my hometown of Cole Bay, Saskatchewan. I am a proud indigenous woman with strong roots to my home, my family, my land, my language, and my culture.

I am writing this just to introduce myself and give you a peek into my experience as a lash technician/esthetician. I began my journey in 2015 and have not stopped learning since! In 2018 I completed an esthetician training. Not only have I taken advanced training (in lashes and foot care). I have also learned an immense amount from working with my incredible clientele. Although I have learned a lot of crucial techniques from my education, I am so thankful for all the experiences I have had working with people and the joy that I bring them through confidence.



Living in southern Saskatchewan was an incredible experience, giving me the chance to work with a wide, clientele base, as well as have access to more advanced training that I couldn't have had at home. However, I could not be happier to get back to my roots. I am now working not just with my friends as clients but also my family and people I have known my entire life. They now get to support me in an entirely new way, and often, let me experiment and learn as we go.

I am truly proud of the services that I am providing for my clients. I am not only proud of the quality of my work and my dedication to my craft; also of the environment that I provide for my clients. Everything from the smell of the room to the comfort of the client to the music that I play. I want my clients to feel welcomed, safe, important, and happy. I have heard over and over that not only enjoying a good lash nap, but taking time to dedicate to themselves, can be such a crucial experience for women who otherwise take very little time for themselves. My job is important. I am so proud of it and thankful for it.

I look forward to the opportunity to expand my business and further what I am able to offer to my clients. The financial support to pursue my dreams and continue to rise and grow as a professional lash artist/esthetician. Some of my goals in expansion include creating a more private space for my clients by means of creating a dedicated workspace, get ahead on supplies, bring in lash courses, and create jobs. Truly being able to provide the exact environment that I want my clients to experience when they come to me.

Thank you so much for this opportunity, and I am incredibly grateful for the chance to be successful in my home community and continue to provide my clients with the best and safest services that I can. Thank you sincerely,

Kristy J

Leon Gardiner - Waste Management - \$4,500

Project Description:

Leon was awarded money to help augment his new waste management business This money will go towards the purchase of new equipment for his operation. Leon will employ himself and 2 other PT workers throughout the life of his contract.

Hannah Raymond - Sweet Dreams by Hannah - \$3,887.14

Project Description:

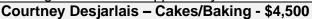
My name is Hannah Raymond and I am a recipient of the PLEDCO micro grant for small businesses for my new baking business "Sweet Dreams by Hannah" which will provide baking services to Ile-a-la Crosse and surrounding communities.

Originally from Beauval, I moved to Saskatoon in late 2000's and gained valuable experience working in the food industry right out of high school and continue to learn and perfect my culinary skills to this day. I moved to Ile-a-la Crosse in 2015 with my husband and have been an avid at home baker for friends and family for almost 10 years now. I would like to save money to eventually own a catering business/cafe in the northwest to provide full food services to individuals and businesses in our area.

Currently, I am doing baked goodie trays and small birthday cakes/cupcakes with what is available in the stores in town. With the micro-grant from PLEDCO I am

able to build an inventory and purchase supplies to provide a wide variety of baked goods to the community for any size parties, weddings, meetings, and events.

I'm so grateful for this opportunity and am excited to get started!



Project Description:



My name is Courtney Desjarlais, I was born and raised in Ile-a-la-Crosse, SK. I'm a mother of two boys. I work as an Early Childhood Educator and will have my ECE diploma within the following year.

On my spare time I am a passionate baker, and I'm excited about furthering my own cake business. With a blend of creativity, and love for baking, I craft cakes tailored to each customers preferences and occasions. Operating from the comfort of my home allows me to decorate every creation with a personal touch. Thank you PLEDCO for the micro grant and giving me this opportunity to further my small business!

Rosaire Alcrow - Handy man - \$4,500

Project Description:

I am so grateful to PLEDCO for helping me make it possible to buy equipment I need to continue to serve my community with all their plumbing needs



Bertha Durocher - Peet's Taxes and Printing Needs - \$4,375

Project Description:

Bertha is purchasing updated equipment and software so she can continue providing this service to the people of Beauval. Bertha routinely does upwards f 30 tax returns every year.

Beverly Hanson – Traditional Crafts - \$4,500

Project Description:



Hi, my name is Bev Hansen, and I am a Metis artist from Beauval, SK. I learned to bead lanyards, sew, make beaver mitts, moccasins and quilts from my eldest aunt Yvonne Kimbley. I have passed this knowledge onto my daughters and granddaughter. I am proud to say they are also now skilled artisans.

After working for over 30+ years, I have recently retired and following in my aunts' footsteps I now take every opportunity to pass my craft along to the younger generation to ensure the tradition continues. I have been actively involved in the aboriginal HeadStart program for the past 10 years where I teach a weekly class of a variety of the traditional practices of indigenous arts and crafts.

My projects started out being made for family only as I was just learning. To date I have completed over 100 pairs of Mitts and most of my projects are requested via word of mouth. Lanyards are requested in bulk orders for companies with logos,

some of which have made their way to Korea and the mayor of saskatoon. I would like to thank PLEDCO for this great opportunity as it will help me build my inventory and update equipment. Through their grant money I am able to continue keeping my culture alive. If you are interested in inquiring about prices i can be reached via Facebook or (306) 288-7283.

Gail Gardiner - Digital editing/ photography - \$3,473.89

Project Description:

Tansi, my name is Gail Gardiner, I am from Beauval, Saskatchewan. My hobby/small business consists of digital editing and photography. I do much of my work for family and friends. My husband had purchased a Lazer printer a few years back and had decided to discontinue this work. I am interested in continuing the graphic design, typology and editing of pictures and creating lasered pieces for the surrounding communities.

Laser engraving is a marking method that uses a high energy laser to locally engrave a workpiece by performing permanent markings. Laser engraving can produce different words, symbols and patterns, pictures onto different types of materials. Items that I can laser onto Granite, Marbel, Different types of stones, wood, glass, acrylic, metal, cardboard, fabric and leather. Items done in prior years were, dog tags, signage/name plates for doors, key tag holders, tags, lasered onto laptops and cell phones, wedding glasses, headstone pictures on 12x12 granite tiles, coffee and beer mugs, lasered patterns for bead work, cut



outs for doll houses, jewelry boxes, cut outs for jewelry blanks, etc. There is much to offer, if you have any questions in regard to what I can help you produce, please inbox me on Facebook at Skweew Gee Lafleur

Delphina Bouvier - Convenience Store - \$4,500

Project Description:

Delphina has started a small convenience store in Cole Bay, the opportunity arose to do this because the normal store is seasonal and leaves the community with no options while closed. Delphina will use the money to purchase new equipment for different offerings.

Lance Acton - Landscaping - \$4,500



Project Description:

My name is Lance Acton, I plan on doing a lawn care business in my home town of Cole Bay. My Plan is to ask the local mayor and council for lawn care jobs in town as well as the school. I also plan on asking the locals if they need the lawns cut and maintained. I am doing this to help with the cost of going to sporting events over the summer. I also want to save money to go towards new clothes for the next school year. My dad is going to help me learn how to make a build and maintain a business so I can take over once I understand what is needed. I would like to thank PLEDCO for giving me this opportunity to better myself

PLEDCO's Business Incentive Program

The Business Incentive Program (BIP) is a partnership between Beaver River Community Futures Development Corporation (BRCFDC) and Primrose Lake Economic Development Corporation (PLEDCO) to assist entrepreneurs in the communities of Jans Bay, Cole Bay, Beauval, and Ile-a-la-Crosse to realize their dreams of becoming self-employed and owning a business. The program is a business-loans program with built-in grant contributions from PLEDCO. To find out more information on how to participate, call (306) 236-4422 to book a consulting appointment.

How does it work?

You will work with BRCFDC to develop your business plan. Financial Assistance for this purpose is available through this program.

Once your application is processed and your business plan completed, BRCFDC will determine the viability of your business and confirm your eligibility for a loan and a non-repayable contribution from PLEDCO (grant).

Once approved, you will receive the money necessary to start your business.

Provided you follow the conditions of the program and pay back your portion of the loan, the grant from PLEDCO will pay your remaining balance!

Below are the successful applicants from April 1st, 2023 - March 31st, 2024

					Busines s		
Name	Business	Community	Marketing	Grant	Support	Project Costs	Loan
Robert Durocher	Robs got Wood	Ile-a-la Crosse	\$1,280.31	\$16,729			
Iris Buffin	Spa Services	Beauval			\$238.70		
Kathy Kindel	Repair Shop	Beauval		\$789.54			
Walter Hood	Skid Steer Services	Beauval		\$20,000		\$76,500	\$36,500
Louis Maurice	Wild Rice	Jans Bay		\$10,017.75			
Blue Beetle	Marketing	Regional	\$421.10				
Kelly Graphics	Pens	Regional	\$437.96				
Judith Corrigal		Beauval			\$2500		

Total Grant Money	Total Leveraged Money	Total Money Generated
\$47,536.29	\$56,500	\$104,036.29

PLEDCO's Primary Producer Incentive Program

The Primary Producer Incentive Program (PPIP) is a partnership between Beaver River Community Futures Development Corporation (BRCFDC) and Primrose Lake Economic Development Corporation (PLEDCO) to assist trappers, wild rice harvesters and commercial fishers in the communities of Jans Bay, Cole Bay, Beauval, and Ile-a-la-Crosse to start, develop and/or maintain their primary production business. The program is a loan program with built-in grant contributions from PLEDCO. To find out more information on how to participate, call (306) 236-4422 to book a consulting appointment.

What you will need:

Social Insurance Number

Two (2) pieces of Identification; 1 that has date of birth.

Quotes for Equipment required to purchase for your business.

Copy of your primary production license (lease and/or license)

How does it work?

You will work with BRCFDC to develop your plan for your primary production business.

Once your application is processed and your plan is completed (including quotes for equipment), BRCFDC will determine the viability of your request and confirm your eligibility for a loan and a non-repayable contribution from PLEDCO (grant).

Once approved, you will receive the money necessary to carry-out your plan to start, develop and/or maintain your primary production business.

Provided you meet the conditions of the program and pay back your portion of the loan, the grant from PLEDCO will pay your remaining balance!

PPIP has a mentorship component!

You will have resources available to assist you with your Primary Producer business through the guidance of Beaver River Community Futures Development Corporation. Call their consultants any time with any questions or concerns about your business.

Below are the successful applicants from April 1st, 2023 - March 31st, 2024

Name	Community	Sector	Loan	Grant	Total
Robert Buffin	Beauval	Fishing	\$6,000.00	\$4,000.00	\$10,000.00
Charles Buffin	Beauval	Fishing	\$1,834.31	\$1,222.88	\$3,057.19
Charleston Buffin	Beauval	Fishing	\$2,868.60	\$1,912.40	\$4,781.00
Paul Couillonneur	Cole Bay	Wild Rice	\$2,217.19	\$1,478.00	\$3,695.19
Joseph J. Kyplain JR	lle A La Crosse	Fishing	\$3,900.00	\$2,600.00	\$6,500.00
Joseph A. Kyplain Sr.	Ile A La Crosse	Fishing	\$3,900.00	\$2,600.00	\$6,500.00
Mary Rose Bouvier	lle A La Crosse	Fishing	\$2,874.52	\$1,916.34	\$4,790.86
Franklin J. Morin	Ile A La Crosse	Fishing	\$3,190.78	\$2,127.19	\$5,317.97
Angus Gardiner	lle A La Crosse	Fishing	\$3,000.00	\$2,000.00	\$5,000.00
Karen Roy	Beauval	Fishing	\$2,092.20	\$1,394.80	\$3,487.00
Jansen Corrigal	lle A La Crosse	Wild Rice	\$6,000.00	\$4,000.00	\$10,000.00

Total Grants	Total Dollars Leveraged	Total Dollars Generated
\$25,251.61	\$37,877.60	\$63,129.21

Scholarship Program

Each year PLEDCO provides students pursuing studies in recognized post-secondary institutions with a \$1,000.00 Scholarship each. PLEDCO also encourages students to pursue post-secondary studies in business and administrative management by providing two awards of \$2000.00 each.

Application forms are available on the www.Pledco.net website and at the PLEDCO office. Scholarship packages are forwarded to the high schools each year so the administration can post the Scholarship advertisement and have a local copy of the scholarship application package.

The following Applicants received \$1,000 in Scholarships

Rane Laliberte Charlotte Kyplain Mike Bouvier Mikaela Laliberte Margo Lavoie Craig Gardiner Lindsay Graham Sheila Alcrow Marsha Morin Draydon Felske **Brittany Roy** Skyler Aubichon Natanis Roy Kimberly Dennett Naomi Bouvier Camellia Couillonneur Cheryl Couillonneur

Total Scholarship funding in 2023: \$17,000

Criteria/General Guidelines for consideration of Projects or Programs

The standard application requirements are:

- 1. A **business outline or plan** that proves the viability of the business project.
- 2. A completed PLEDCO Application for Economic Development Assistance
- 3. Supporting documentation to the business plan (support letters, confirmation of approved funds from other agencies, proof of existing contribution/equity, etc.)
- 4. Historical financial data (if applicant is an existing business/contractor)

The following considerations are given to completed applications when they are received:

- Does the project or program create sustainable economic development?
- Does the project or program create wealth?
- Does the project or program create employment?
- Is the project or program incremental to the economy?
- Does the project or program diversify the economy?
- Does the project or program foster entrepreneurship?
- Does the project or program increase business decision-making capacity?
- Does the project or program support youth development?
- Does the project or program encompass all 4 communities?
- Are the management skills for the project or program apparent by the applicant?
- Is the application thoughtful or creative?
- Are there any personal contributions to the project or program?
- Does the project or program diversify funding sources?

All applications must be received a minimum of **7-days prior** to a regular board meeting in order to be considered for approval. This gives the Executive Director some time to do some fact-checking if necessary and inquire on the status of other funding applications and clarification of any submitted documentation.

Also taken into consideration are the project and program qualifications as presented in the Canada – Primrose Lake Community Economic Development Agreement, Schedule "A":

- Attracting investment to the Primrose Lake Area.
- Supporting the viability of the local economy and increasing the participation of community members.
- Supporting community adjustment to economic realities.
- Promoting community planning and strategies.
- Supporting the creation of physical assets.
- Conducting economic and business research.
- Supporting investment in skills, knowledge, and competencies development in support of strategic objectives.
- Enhancing technology commercialization and adoption.
- Improving business productivity [i.e. new machinery, training, business, information]
- Developing new or enhancing existing markets [supplier, domestic, international].
- Addressing systematic business issues; and.
- Otherwise increasing the development and diversification of the Primrose Lake Area economy.

The following individuals comprise the PLEDCO Board of Directors from April 1st, 2023, to March 31st, 2024.

In the 2023 – 2024 Operational Year, the Board Remuneration for Honorariums & Travel are as follows:

Board Member	Community	Honorarium Paid for
		2023-2024
Myrna Bouvier	Beauval	\$2,600.00
Vince Laliberte	Beauval	\$750.00
Lance Couillonneur	Cole Bay	\$2,050.00
Graydon Taylor	Cole Bay	\$150.00
Aldina Bouvier	Cole Bay	\$150.00
Norma Malboeuf	Ile-a-la-Crosse	\$2,950.00
Jansen Corrigal	Ile-a-la-Crosse	\$4,135.20
Karen Maurice	Jans Bay	\$2,500.00
Steven Lariviere	Jans Bay	\$2,922.64
	2023 - 2024	18,207.84
	Previous Year Total:	14,400.00

Ginette Lebel Federal Representative
Gerald Roy Provincial Representative

Board Travel for 2023-2024: \$18,805.26 Previous Year Total: \$17,439.40

PLEDCO Background & Contact Information

The Primrose Lake Economic Development Corporation (PLEDCO) was formed as a result of the Agreements for economic development reached with the Government of Canada and the Government of Saskatchewan. The Agreements were the result of negotiations that came about from our loss of the use of land included in the Primrose Lake Air Weapons Range.

PLEDCO is the manager of the Trust funds granted by the senior levels of government for the long-term benefit of the four communities affected by the Air Weapons Range – Cole Bay, Jans Bay, Beauval and Ile-a-la-Crosse. PLEDCO's mandate is to promote and assist in the economic development of the four communities while ensuring that the funds are preserved and wisely utilized for this purpose.

\$2,000,000.00 of the original \$4,500,000.00 placed in the Trust by the Government of Saskatchewan for an Elders Initiative Program, was paid out by the deadline date of June 30, 2009. This left a total of \$17,500,000.00 in the Trust Fund from the original \$19,500,000.00. An Agreement with RBC Dominion Securities seals this money in for a period of 99 years, or until the equivalent of \$17.5M has been earned from the annual earnings of the Trust at which time the agreements will dissolve and the remainder of the money will continue be used for economic development under PLEDCO administration.

Since the Trust's creation, the money was invested in government bonds and blue-chip equities. This ensures a reasonable return in spite of financial market swings. The Board of Directors determines the use of the annual income according to the guidelines set in the Agreements. Generally, the money is used in four main categories – business and infrastructure, scholarships, research and business planning, and operations.

PLEDCO must operate within the guidelines of the Agreements it has signed with Canada and Saskatchewan and the Trustee (RBC Dominion Securities). The Agreements specify how PLEDCO is governed, the use of the funds, and operating and reporting requirements. The Government of Canada and the Government of Saskatchewan can each appoint two ex-officio Directors to the PLEDCO Board of Directors. The Municipal Councils of the four PLEDCO communities each appoint two Directors and the Municipal Directors then elect their Officers and hire an Executive Director.

The PLEDCO office is located is Beauval, SK upstairs at the Sister Simard Building. The contact information is as follows:

Primrose Lake Economic Development Corporation

PO Box 490 Beauval, SK S0M 0G0 (306) 288 – 2370 – Phone (306) 288 – 2371 – Fax (306) 288 – 7015 – Mobile www.pledco.ca

